

Brand Advocate Program – Frequently Asked Questions

What is the Nine9 Brand Advocate Program?

The Nine9 Brand Advocate Program is an exclusive opportunity that provides approved talent with a sponsored Nine9 talent account. In return, brand advocates contribute their time and creativity on social media to educate aspiring actors and models about Nine9 by sharing their authentic journey while engaging with our online community.

Who should apply?

This program is a good fit if you:

- Are serious about pursuing modeling or acting
- Can post consistently on social media
- Enjoy sharing your journey and educating others
- Want to stay active with Nine9 without a paid account

This program is not a good fit if you:

- Are uncomfortable posting publicly
- Cannot commit to regular activity
- Expect guaranteed bookings or fast results

Do I need a large following or specific platforms?

No minimum follower count is required.

You must have **at least one active, public account** on platforms such as Instagram, TikTok, Facebook, YouTube, Snapchat, or LinkedIn. Multiple platforms are encouraged but not required.

What kind of content is required?

Content should reflect your **real experience with Nine9**, including:

- Your journey as a Talent
- Submitting to castings
- Workshops, auditions, or preparation
- Educational tips, mindset, and growth

You are not expected to create scripted advertisements or promise bookings.

How much time does this require?

Most Advocates spend **1–3 hours per week**, including content creation, engagement, and responding to comments or questions. Time commitment may vary, but the program is designed to be flexible.

What if I miss a week?

Activity is reviewed **monthly**, not weekly. Missing a week or having a slower month will not automatically remove you from the program.

However, failure to meet monthly activity requirements for **two consecutive months** may result in removal. Communication is encouraged whenever possible.

Is there a fee?

No, there is no fee. Approved Brand Advocates participate through a sponsored placement within the program. Rather than a traditional service fee, so long as program requirements are met.

Can I leave or reapply?

You may leave the program at any time and choose to transition to a paid account (if eligible) or close your account.

If you are not accepted, you may reapply after demonstrating growth and consistency. Reapplying does not negatively impact your standing.